



2009 APRA-MN Fall Conference
September 30, 2009
Minnesota History Center

MINNESOTA CHAPTER

- 8:00 - 8:45 Registration and Continental Breakfast
- 8:45 – 9:00 Welcome & Announcements
- 9:00 – 10:30 Keynote: *Minnesota's economy and its effects on local non-profits*
Presented by Jon Pratt, Executive Director, Minnesota Council of Nonprofits
- 10:30 – 10:45 Break
- 10:45 – 12:00 Panel Discussion: *How are local organizations responding to the challenges?*
Representatives from local organizations will present some of the challenges they are facing as a result of the economy and how they are responding.
Panelists:
- Claire Chang, Associate Vice President of Grants and Program, Minnesota Community Foundation and The Saint Paul Foundation
 - Heidi A. Droegemueller, CFRE, Director of Development & Individual Giving, Minnesota Orchestra
 - Deborah Mueller, Director of Prospect Development - Campaign Operations,
Minnesota Medical Foundation at the University of Minnesota
 - Jon Pratt, Executive Director, Minnesota Council of Nonprofits
- Moderator:* Tanya Cole, Campaign Manager, Minnesota Orchestra
- 12:00 – 1:15 Lunch
- 1:15 – 2:15 Break-out sessions
- *Reading SEC Documents* Presented by Jackie Henry, Director of Advancement Services, St. Olaf College
 - *Data Integrity: Keeping your data clean and usable* Presented by Chris Courchane, Sr. Data Management and Report Specialist, Hazelden
 - *Partnering Research with Annual Giving* Presented by Amy Krauss, The Blake School
- 2:15 – 2:30 Refreshment Break
- 2:30 – 3:30 Closing Keynote: *Planned Giving Prospect Identification and Research*
Susan Dunlop, Director of Development, American Academy of Neurology
- 3:30 – 3:45 Question & Answer session with Susan
- 3:45 – 4:00 Closing Remarks